

S Chand Sp Gupta Statistical Methods

This Book Contains The Author`S Research Work Spanning Over Five Years During The Most Turbulent Period In The 1990S Studying 150 Indian Companies Listed In The Mumbai Stock Exchange.

For B.Com., B.A., M.Com., M.A., MBA, ICWA, CA, etc. Solutions to the Statistics Text. This is carefully revised and thoroughly rechecked, steps into the second edition. All the errors in the first edition have been rectified. The problems selected have been rechecked.

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The Book Provides Quantitative Tools To Tackle Real-Life Problems Of The Corporate World. It Has Been Designed To Prepare Mba Students To Take A Straight Plunge Into The Streams Of Mathematics, Statistics And Operations Research For Business Purposes. It

N/A

Study conducted among the Govt. School students of Delhi, India.

Data Analysis Using Statistics and Probability with R Language is a complete introduction to data analysis. It provides a sound understanding of the foundations of the data analysis, in addition to covering many important advanced topics. Moreover, all the techniques have been implemented using R language as well as Excel. This book is intended for the undergraduate and postgraduate students of Management and Engineering disciplines. It is also useful for research scholars. KEY FEATURES 1. Covers data analysis topics such as: • Descriptive statistics like mean, median, mode, standard deviation, skewness, kurtosis, correlation and regression • Probability and probability distribution • Inferential statistics like estimation of parameters, hypothesis testing, ANOVA test, chi-square and t-test • Statistical quality control, time series analysis, statistical decision theory • Explorative data analysis like clustering and classification • Advanced techniques like conjoint analysis, panel data analysis, and logistic regression analysis 2. Comprises 12 chapters which include examples, solved problems, review questions and unsolved problems. 3. Requires no programming background and can be used to understand theoretical concepts also by skipping programming. 4. R and Excel implementations, and additional advanced topics are available at https://phindia.com/partha_sarathi_bishnu_and_vandana_bhattacharjee 5. Whenever in any branch, data analysis technique is required, this book is the best. TARGET AUDIENCE • Students of MBA, ME/M.Tech, and BE/B.Tech. • M.Sc. (Computer Science), MCA, BCA, and research scholars

Study conducted in Erode District, Tamil Nadu, India.

This study examines the impact of paddy irrigation investments, operations, and maintenance in Myanmar, Thailand, and

Vietnam, as well as the conclusions of a performance audit of flood control schemes at three sites in Bangladesh. Findings from the review contradict the dominant model for government-operated, gravity-fed irrigation schemes in the humid tropics. The irrigation schemes are performing less well than expected at appraisal, mainly because of falling paddy prices, overoptimism about the crop area served, and project design faults. Results emphasize the value of co-production, involving pragmatic approaches to operation and maintenance under which public irrigation agencies, local authorities, and farmers work together to address specific problems and strengthen appropriate incentives.

The 19th edition reprinted in 2020 contains <https://tinyurl.com/yb67waxu> – Buying Roles Types of Buying Decisions Scope of Marketing Process of Marketing Management Profile of Rural Markets Some of the distinctive features of the book are as follows: Learning Objectives to give a bird's eye-view of the topics covered in each chapter. Lucid, concise and simple language. Real life illustrations from Indian industry. Liberal use of tables and diagrams to illustrate the text. Summary at the end of every chapter for quick revision. Case Study at the end of each chapter. Test Questions culled from examinations of various Universities and Business Schools. Select Bibliography for further study. We sincerely believe that there is always scope for improvement. Therefore, we invite suggestions for further enriching the book. This book is appropriate as a core textbook for Marketing Management in Post Graduate programmes including MBA. The text provides right from the basics in Marketing to Analysis and Application of Strategic Tools in Marketing Management. CORE FEATURES Structure : Six parts with 20 chapters Objective: Make the readers to understand marketing theory & concepts and prepare them as tomorrow's marketing managers, academicians etc., Style: Simple and lucid style to understand theory and concepts with live corporate examples. Focus: As core text book to post graduate students-MBA, M Com, M A, M Tech etc. Delighting Features (Value Addition) V Each part underlies a specific objective. v Each chapter starts with a marketing profile of leading corporate house with web address. This enables the reader to understand what is a corporate house, what are their businesses, what are their marketing and operating philosophies, v Summary of each chapter makes the reader to grasp the chapter contents with easy effort. v Each chapter has questions for discussion, preparing the students well for examination. v Each chapter ends with practical exercises for critical analysis and thinking which makes the reader to think critically. v Case Studies lead the reader to improve his/her analytical skills and practical knowledge.

Marketing analytics is important to today's business organizations as it lets them measure performance of their marketing resources and channels and in turn plays a vital role in making business strategies and decisions. The present book, following application-based approach, helps readers to understand the usage of analytics in different marketing contexts such as identifying customer preferences, customer-segmentation, pricing, forecasting, advertising, competitive analysis,

perceptual mapping, etc. using SPSS software (Modeler, Statistics and AMOS Graphics). Practical applications in each chapter, with supported screenshots, guide readers to apply different analytical techniques in marketing as they learn. This book is an indispensable companion for the postgraduate students of management with specialization in marketing. Also, the book will prove valuable for the Management Development Programs, Data Analysts, and Researchers in the field. It enables them to identify marketing problems, carry out research efficiently, process the data in a simple way using SPSS, and create reports in a systematic manner. TARGET AUDIENCE • MBA (Marketing) • Data Analysts •

Management Development Programme

The book entitled "Priority Sector Lending in India by Public Sector Banks- A Study of Pre and Post-Reform Period" is a Ph.D. thesis evaluated by Dr. Tapan Choure, Professor and Head, Vikram University, Ujjain (MP) and Dr. Shakuntla Gupta, Professor, Punjabi University Patiala (Punjab). Both these evaluators had recommended the publication of the thesis in its present form. Two research papers have been published from this thesis in the journal of "the Finance-India" and the Indian Journal of Economics. Commercial banks are supposed to play an important role in achieving the economic development by providing effective institutional credit support to various regions/sectors/sections. Banking has been viewed as a catalytic agent that must develop and support not only single element of national economy, but, also provide an effective link between the productive, distributive and consumption side of it. One of the most important objective of government policies since bank nationalization has been to extend and expand credit not only to those sectors which were of crucial importance in terms of their contribution to national income and employment, but, also to those sectors which have been severely neglected in terms of access to institutional credit. Those sectors which were to be initially identified for this purpose were agriculture, small scale industries and self employed persons. These sectors were accorded priority status in credit allocation by the banks. In fact, priority sector is still the butter and bread, both, literally and figuratively of Indian economic growth. Therefore, they require a special status. Though, there is no known formal decision by the government regarding curtailment in priority sector credit, yet, serious attempts have been in recent years to dilute the norms of priority sector lending. New banking culture after banking sector reforms is set to focus on credit to customer durables', to corporate allied and to capital market related activities. Since the aim of banking reforms is to make public sector banking more proficient in treasury operations, the importance of investing in priority sector seems to have lost its relevance for banks. The present study seeks to analyze the growth and structure of priority sector lending in different states during the pre and post-reform period in India. Further, an attempt is also made to probe the trends in disparities in priority sector lending across the selected states of India. The scope of the study is confined to priority sector lending by the public sector banks only. Since public sector banks represent majority of the commercial banking activities in India, the overall trend can be easily determined by analyzing the data of priority sector lending of the public sector banks alone. Public sector banks are those, which are included in the second schedule of Reserve Bank of India Act 1934. However, the regional rural banks are not included in the present study.

The main objective of the study is to analyze the level and structure of priority sector lending in India during the pre and post-reform period. How with economic reforms, the growth and composition of priority sector lending has been affected needs to be analyzed. Further, to what extent the different stipulated targets of priority sector lending are met also remains to be examined. Whether, priority sector credit is evenly disbursed across different states/sectors or is confined to few states/sectors remain to be studied. So, the present study is an attempt to evaluate the performance of public sector banks during the pre and post-reform period in priority sector lending. The study comprises eight chapters in all. The first chapter contains the role of commercial banks in the process of economic development and the genesis of priority sector lending in India. Also, various issues relating to non-performing assets (NPAs) in priority sector lending is discussed in this chapter. Further, a brief review of literature on priority sector lending by the public sector banks has been presented in the second chapter. The third chapter outlines the need, scope, objectives, hypothesis, limitations and methods of investigations used in the study. In the fourth and fifth chapter, the performance of public sector banks in financing agriculture and small scale industries has been analyzed respectively. In the sixth chapter, the performance of banks with respect to 'other priority sector' has been evaluated. In the seventh chapter, the performance of public sector banks with respect to overall priority sector lending has been examined. The growth and structure of NPAs in priority sector lending are also analyzed in the seventh chapter. Finally, summing up of the findings and conclusions of the present study and suggestions for improving the quality of priority sector lending by public sector banks finds a place in the eighth (last) chapter of the study.

Corruption, Good Governance and Economic Development adopts a non-Eurocentric approach towards good governance issues in Asia and Africa on practical and theoretical levels. Edited by R N Ghosh and M A B Siddique, this volume features contributions from distinguished scholars and policy makers who examine whether there is any correlation between the level of corruption in a country and its rate of economic change. These chapters are the outcome of major papers that were presented in conferences on the topic of "Good Governance and Economic Development" presented in Australia and India in June and December 2009 respectively, and it is hoped that they will bridge the gap in the area of good governance from a non-Western perspective in existing development literature. Contents: Corruption, Crime and Economic Growth: Some Quantitative Measures of Corruption (R N Ghosh and M A B Siddique) Using the Release of Information as an Indicator of Government Transparency (Andrew Williams) Deliberative Democracy, Global Green Information System and Spirituality (Dora Marinova, Vladislav Todorov and Amzad Hossain) Selected Case Studies: Governance, Institutions and Corruption: Negative Sovereignty in Africa (Derek H Aldcroft) Corruption in Bangladesh: Review and Analysis (M A B Siddique) Restoring Sustainable Governance in Bangladesh (Amzad Hossain and Dora Marinova) Crime, Corruption and Economic Growth — A Study in Indian Perspective (Gautam M Chakrabarti) Comparative Crime and Corruption in Different Indian States in the Context of Economic Development (Surajit Kar Purkayastha) A Certain Uncertainty; Assessment of Court Decisions in Tackling Corruption in Indonesia (Rimawan Pradiptyo) Does Governance Reform in a Democratic Transition Country Reduce the Risk of Corruption? Evidence from Indonesia (Budi

Setiyono) Conclusion and Policy Implications: Conclusion: Good Governance and Sustainable Development (M A B Siddique and R N Ghosh) Readership: Undergraduates and postgraduates focused on development studies; policymakers with an interest in development issues in Asia and non-governmental organizations. Key Features: The book contains a good deal of useful statistical information. Some of the papers are contributed by distinguished scholars based on evidence. Various chapters make an in depth analysis of the relationships between corruption and development. Keywords: Corruption; Good Governance; Transparency; India; Bangladesh; Indonesia; Africa

Statistical Methods Elementary Statistical Methods Statistical Methods All India Edition Sultan Chand & Sons

Contents: Introduction, Review of Related Literature, Statement of the Problem and Hypotheses, Variables Studied, Method of Investigation, Results and Discussion, Summary and Conclusions, Educational, Implications, Limitations and Suggestions for Further Research.

The origins of retail are old as trade itself. Barter was the oldest form of trade. For centuries, most merchandise was sold in market place or by peddlers. Medieval markets were dependent on local sources for supplies of perishable food because Journey was far too slow to allow for long distance transportation. However, customer did travel considerable distance for specialty items. The peddler, who provided people with the basic goods and necessities that they could not be self sufficient in, followed one of the earliest forms of retail trade. Even in prehistoric time, the peddler traveled long distances to bring products to locations which were in short supply. "They could be termed as early entrepreneurs who saw the opportunity in serving the needs of the consumers at a profit" Later retailers opened small shops, stocking them with such produce. As towns and cities grew, these retail stores began stocking a mix of convenience merchandise, enabling the formation of high-street bazaars that become the hub retail activity in every city. In the great sweep of social and retail history, the 'modern' shopping experience can be said to have commenced with the appearance of the department store in the middle of the 19th century.

This e-ISBN collection of 34 chapters draws on the diverse insights of the opportunities and emerging challenges, changes in the smart technologies and artificial intelligence{AI} paving path towards interdisciplinary research in the fields of Engineering, Arts, Humanities, Commerce, Economics, Social Sciences, Law and Management. It offers decision-makers a comprehensive picture of the impact of Smart technologies and Artificial Intelligence (AI) expected in the long-term changes, and inspiration to leverage the opportunities that offer to improve the state of education. Academicians must find and establish a new equilibrium and a new normal for learning amid the present challenges.

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Currently many different application areas for Big Data (BD) and Machine Learning (ML) are being explored. These promising application areas for BD/ML are the social sites, search engines, multimedia sharing sites, various stock exchange sites, online gaming, online survey sites and various news sites, and so on. To date, various use-cases for this application area are being researched and developed. Software applications are already being published and used in various settings from education and training to discover useful hidden patterns and

other information like customer choices and market trends that can help organizations make more informed and customer-oriented business decisions. Combining BD with ML will provide powerful, largely unexplored application areas that will revolutionize practice in Videos Surveillance, Social Media Services, Email Spam and Malware Filtering, Online Fraud Detection, and so on. It is very important to continuously monitor and understand these effects from safety and societal point of view. Hence, the main purpose of this book is for researchers, software developers and practitioners, academicians and students to showcase novel use-cases and applications, present empirical research results from user-centered qualitative and quantitative experiments of these new applications, and facilitate a discussion forum to explore the latest trends in big data and machine learning by providing algorithms which can be trained to perform interdisciplinary techniques such as statistics, linear algebra, and optimization and also create automated systems that can sift through large volumes of data at high speed to make predictions or decisions without human intervention

The Sixth Revised Edition of “Business Law” as per CBCS syllabus of Andhra Pradesh, Telangana, Osmania Universities for B.Com (Hons), B.Com (General) Semester IV, presents the basic principles of Business Law in a way that makes the subject easily intelligible even to a non-specialist. The book has eight units. The chapter on Intellectual Property Rights discusses (i) The Trade Marks Act, 1999; (ii) The Patents Act, 1970; (iii) The Copyright Act, 1957; (iv) The Trade secrets and (v) Geographical Indications. A new chapter on “The Environment Protection Act, 1986”. The book has 323 Objective Type Questions; 174 Test Questions; and 253 Practical Problem and solutions. The book “Business Law” as per CBCS syllabus of Andhra Pradesh, Telangana, Osmania Universities for B.Com (Hons), B.Com (General) Semester IV is equipped with 457 Examples, 126 Illustrative Cases and 69 Case Study.

Learn how to process and analysis data using Python KEY FEATURES - The book has theories explained elaborately along with Python code and corresponding output to support the theoretical explanations. The Python codes are provided with step-by-step comments to explain each instruction of the code. - The book is not just dealing with the background mathematics alone or only the programs but beautifully correlates the background mathematics to the theory and then finally translating it into the programs. - A rich set of chapter-end exercises are provided, consisting of both short-answer questions and long-answer questions. DESCRIPTION This book introduces the fundamental concepts of Data Science, which has proved to be a major game-changer in business solving problems. Topics covered in the book include fundamentals of Data Science, data preprocessing, data plotting and visualization, statistical data analysis, machine learning for data analysis, time-series analysis, deep learning for Data Science, social media analytics, business analytics, and Big Data analytics. The content of the book describes the fundamentals of each of the Data Science related topics together with illustrative examples as to how various data analysis techniques can be implemented using different tools and libraries of Python programming language. Each chapter contains numerous examples and illustrative output to explain the important basic concepts. An appropriate number of questions is presented at the end of each chapter for self-assessing the conceptual understanding. The references presented at the end of every chapter will help the readers to explore more on a given topic. WHAT WILL YOU LEARN Perform processing on data for making it ready for visual plot and understand the pattern in data over time. Understand what machine learning is and how learning can be incorporated into a program. Know how tools can be used to perform analysis on big data using python and other standard tools. Perform social media analytics, business analytics, and data analytics on any data of a company or organization. WHO THIS BOOK IS FOR The book is for readers with basic programming and mathematical skills. The book is for any engineering graduates that wish to apply data science in their projects or wish to build a career in this direction. The book can be read by anyone who has an interest in data analysis and would like to explore more out of

interest or to apply it to certain real-life problems. TABLE OF CONTENTS 1. Fundamentals of Data Science 2. Data Preprocessing 3. Data Plotting and Visualization 4. Statistical Data Analysis 5. Machine Learning for Data Science 6. Time-Series Analysis 7. Deep Learning for Data Science 8. Social Media Analytics 9. Business Analytics 10. Big Data Analytics

The book has been written in a very simple and lucid style. The text material is self-explanatory and even the students learning statistics through distance education can follow it without much stress and strain. The treatment is non-mathematical in character and the readers can easily understand the text material without much taxing their minds. Besides good theory the book contains a large number of solved illustrations (to be exact, 885). These illustrations have been very carefully selected mainly from the latest examination question papers of various Universities all over India and neighbouring countries. This book is primarily meant to cater to the needs of under-graduate and post-graduate students of Commerce, Economics, Management and Professional Courses.

This Textbook on Marketing Research presents extensive coverage of the syllabus of many Universities in the country and more specifically Osmania University.

Nursing Research and Statistics is precisely written as per the Indian Nursing Council syllabus for the B.Sc. Nursing students. It may also serve as an introductory text for the postgraduate students and can also be helpful for GNM students and other healthcare professionals. The book is an excellent attempt towards introducing the students to the various research methodologies adopted in the field of nursing. Nursing Research: Expansion in existing content with more relevant practical examples from Indian scenario and inclusion of new topics such as Revised ICMR, National Ethical Guidelines for Biomedical and Health Research involving Human Participants-2017, Institute Ethical Committee, New classification of variables, New classification of assumptions, Annotated bibliography, Process of theory development, Updated classification of quantitative research designs, Newer methods of randomization, Clinical trials, Ecological research, Mixed method research designs, Types of risk bias in research, Voluntary sampling technique, Sampling in qualitative studies, Procedure of data collection, Guidelines for writing effective discussion, List of computer software used for qualitative data analysis, Reporting guidelines for various types of research studies, Reference management software, and Intramural & extramural research funding. Statistics: The existing content of statistics was supplemented with new more relevant examples and some of new topics were added such as Risk indexes (Relative Risk and Odd Ratio), Statistics of diagnostic test evaluation, Simple linear, Multiple linear and Logistic regression, and SPSS widow for statistical analysis. Multiple Choice Questions: Approximately 100 more multiple choice questions have been included, placed at the end of each chapter. These MCQs will be useful for the readers to prepare for qualifying entrance examinations, especially MScN and PhD nursing courses. Chapter Summary: Every chapter has been provided with a chapter summary at the end of each chapter to facilitate for quick review of content.

A customer is the most important visitor on our premises; he is not dependent on us. We are dependent on him. He is not an interruption in our work. He is the purpose of it. He is not an outsider in our business. He is part of it. We are not doing him a favor by serving him. He is doing us a favor by giving us an opportunity to do so. Mahatma Gandhi Your most unhappy customers are your greatest source of learning. And they give us feedback on the areas we have to improve and shows our weaknesses. According to Henry Ford It is the customer who pays the wages. And the more you engage with customers the clearer things become and the easier it is to determine what you should be doing. John Russell, President, Harley Davidson Retail is a customer business. You're trying to take care of the customer—solve something for the customer. And A company's survival depends not what they produce but how they sell and supply it to the final customers with ease

,Emerging strategies has to be adopted as it is a period of globalization ,by building the relationship and working as a unified team to know about the behavioral pattern of consumers in the decision making, the current scenario ,the service expectations of the customers and the marketing strategies to be adopted accordingly. Keeping this in mind this book is published which would become a guide to indispensable organized retail outlets. This book is the outcome of the efforts of few years of observation and study of the author detailing the various areas. The Author has made a sincere effort to cover the various parameters and make this book meaningful, understandable, easy and complete but even all areas might not have been covered and also the findings might be limited to few areas which cannot be generalized. Improvements and suggestions will be gratefully acknowledged.

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